



Agile
Mastery
Institute

CLASSROOM | COACHING | COMMUNITY



Based on the #1 Book Series





Classroom | Coaching | Community



For new and ambitious agile professionals

Who are passionate about becoming great at their job

The Agile Mastery Institute provides a structured support system

That guides students through the application of theory to their real-world challenges over time

Unlike other certification organisations

Agile Mastery Institute nurtures agile professionals over time for real success in their role.



We are uncovering better ways of developing agile professionals.

Through this work we have come to value:

A continuous learning pathway over a one-off course

Group exploration over individual reflection

Guided navigation over a solo journey

An immersive adventure over personal surety

Live Two-Day Adventurer Workshop



Community



Lifetime Access to Video Modules & Smartphone App



Live Monthly Half-Day Navigator Modules



Live Two-Day Explorer Workshop With Free Book



The Pathway Approach



2-day Explorer Workshop covering every aspect of the role

Five monthly half-day workshops covering real-time, real-life challenges

2-day Adventurer workshop going deeper into each aspect of the role

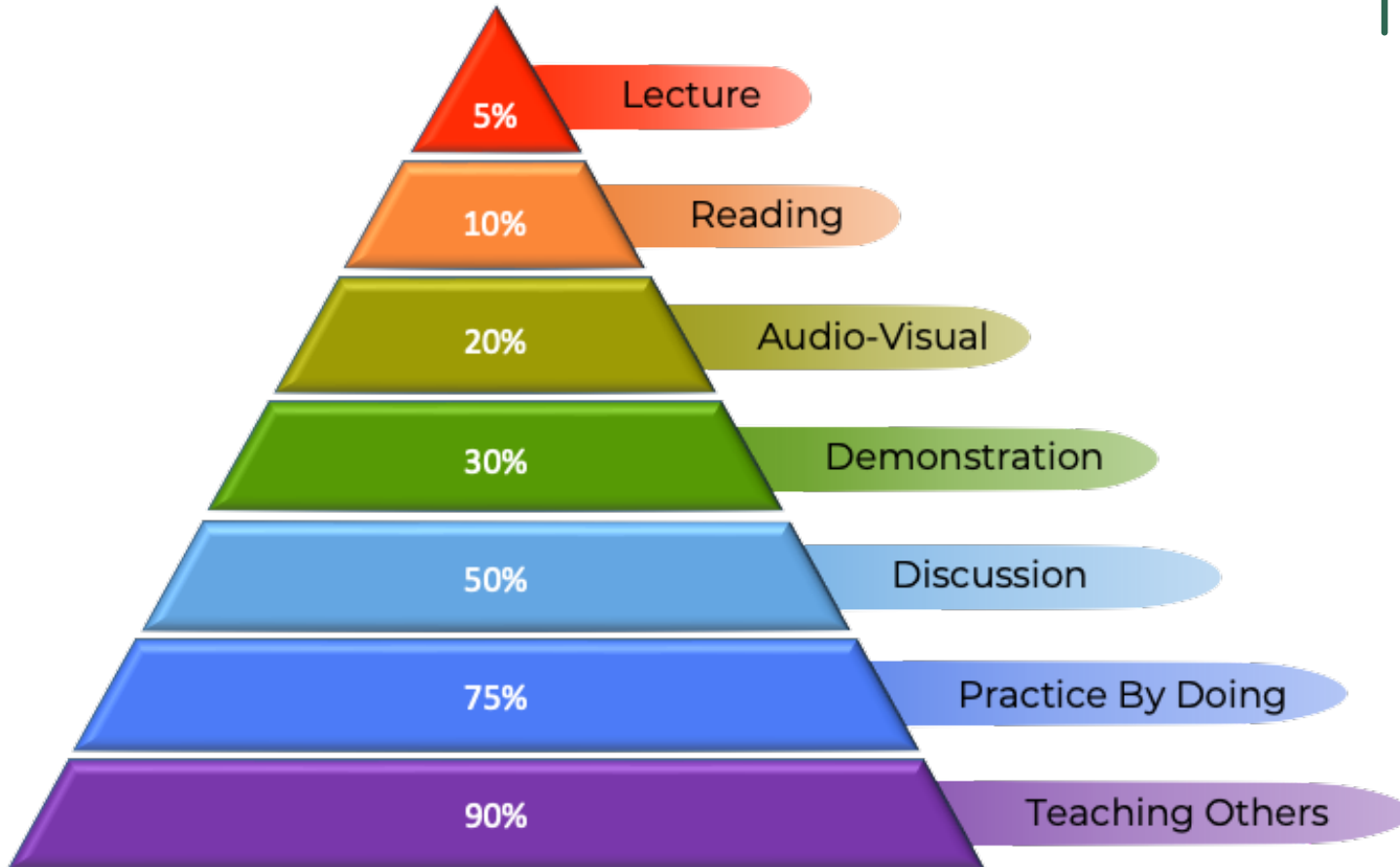
Free copy of one of Geoff's books

Lifetime access to the Agile Coaching Cards smartphone App

Lifetime access to the video modules of the relevant eCourse

Private community channel to discuss challenges and access resources

Making Learning Stick

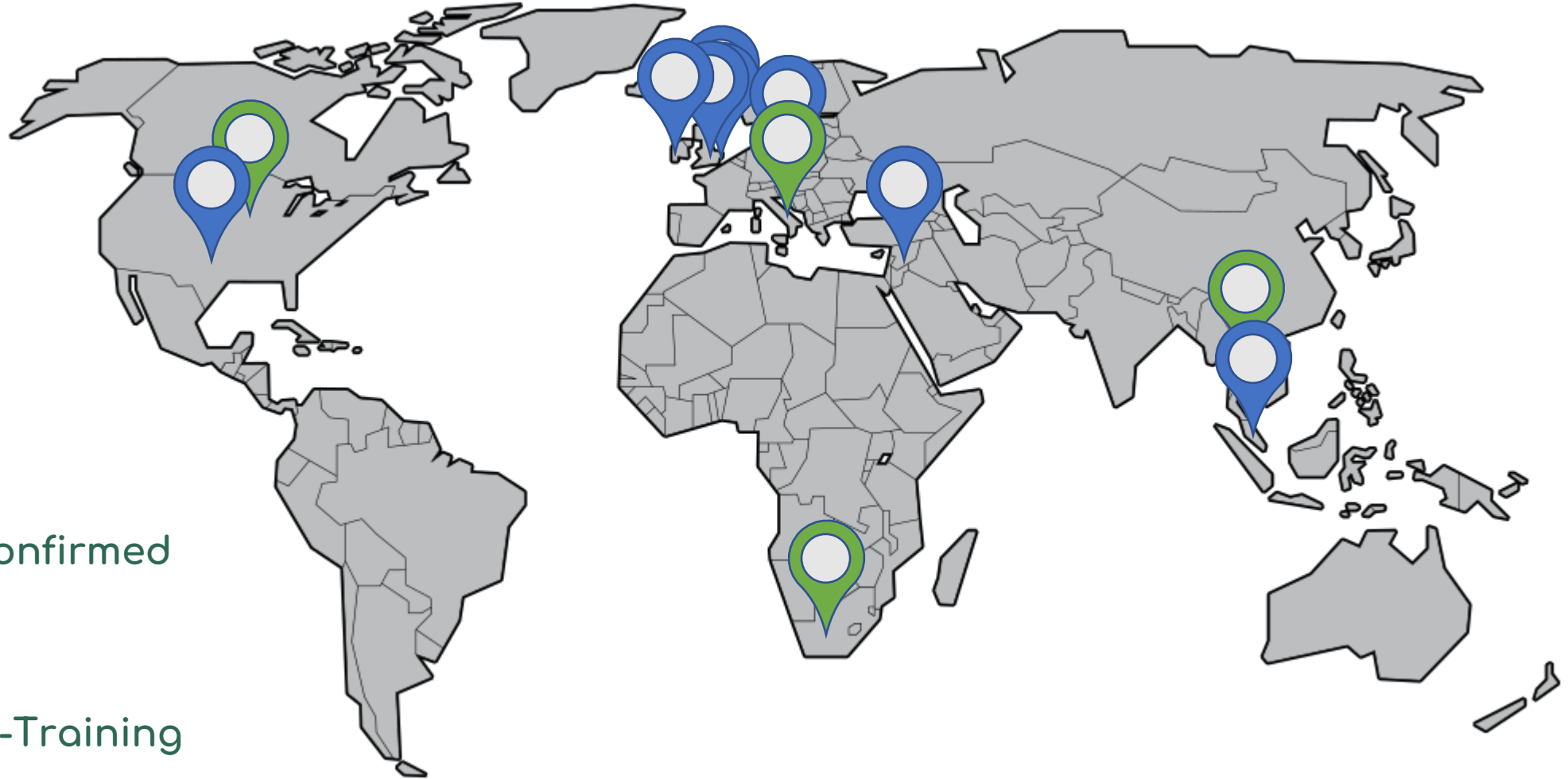


Adapted from the NTL Institute of Applied Behavioural Science Learning Pyramid

The Pathway Approach is a combination of:

- Experiential workshops
- Reading
- Video modules
- Smartphone app
- Personal reflection
- Group coaching
- Practical application

Licensed Guides



Confirmed



In-Training

Licensed Guides



Ceri Newton-Sargunar
UK



Andy Spence
UK



Dr. Mehmood Hasan
Europe, Pakistan



Rohit Gautam
UK



Jeff Davis
USA



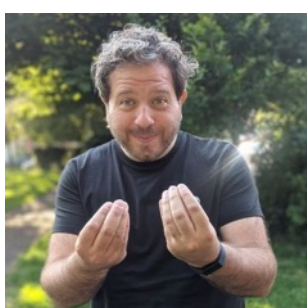
James Farley
UK



Peter Zylka-Greger
Switzerland, Italy



Anshul Kapoor
Singapore



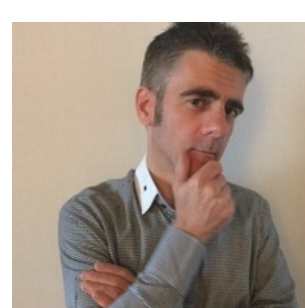
Francesco Bianchi
Ireland



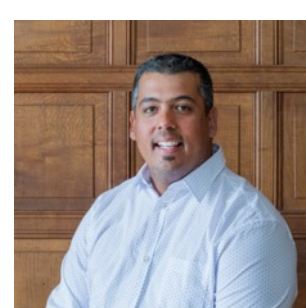
Deidre Luzmore
UK, South Africa



Robin Hackshall
UK



Martin Lambert
UK



Lloyd Katz
UK



Niladri Bose
UK



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Testimonials



“The time that you invest in the Pathway is definitely worth it. So many hours of training are wasted by leaving a classroom and not even picking up the book. This brings the every day back to the learning.”



Tracey Stephens
Head of Product, Arco

Other Pilot Pathway Programs



- All Pilots for up to 15 delegates Include:
- 2 x 2-day workshops
- 5 x half-day coaching sessions
- 3 x Certifications
- Physical book
- eCourse, Smartphone App & Community channel access

Testimonials



"Geoff's leadership training was spot-on. He covered lots of ground whilst adapting to the emerging conversations and context, delivering a personalised and engaging workshop with many Eureka moments."



Clare Tunstall
Agile Coach, OUP

Testimonials



It's evident that a lot of effort has gone into making the content easy to understand and the execution is excellent.

It's simple yet packed with information and the exercises are really helpful in solidifying my thinking and setting up concrete actions.”



Jonathon Moss

Chief Agile Coach, Zettle by Paypal

Possible Collaboration Ideas



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Adventures
with Agile

- AWA* become organisational partner so all coaches can deliver AMI Pathways?
- AWA* & AMI co-create Coach Mastery Pathway?
- AWA* & AMI co-create Team Mastery Pathway?
- Pathway program forms part of the new organisation?
- Others to be explored...

* Or new company?

Next Steps

Online workshop (2-3hrs?) soon to explore values, ambitions and goals with Geoff, Simon & Gemma.

Face to Face Meeting date in the diary for mid-September should above be fruitful

Simon to send available dates to Geoff